



HAYWOOD SIXTH
FORM ACADEMY

Inspiring Excellence and Achievement

Work-Based Learning Programme

www.haywoodsixthformacademy.coop



We are sponsored by





INTRODUCTION

As the highest performing non-selective secondary school in the City, Haywood Academy is delighted to be embarking upon an exciting journey to develop a new Sixth Form Academy, in the heart of Burslem, in Stoke-on-Trent.

Our Sixth Form will support up to 400 students through vocational programmes and A-level studies.

Through our varied community projects, working alongside local businesses and groups, Haywood Academy has cemented our place in the local community.

For the development of our Sixth Form, we are particularly excited to be working in partnership with leading tableware manufacturer Steelite International, as well as Stoke-on-Trent City Council, and the Prince's Charities, all of whose shared vision, and support, is invaluable.

The £2.1m development of the Sixth Form Academy will involve the refurbishment of Burslem's much loved historic old Town Hall, a grade II listed building, and also the replacement of the existing Ceramica extension with a two-storey classroom block.

Carl Ward, Executive Headteacher, comments that "Haywood Academy has already created a successful community built on co-operation and learning. We are one of the most improved schools and highest performing secondary schools in the UK, and Ofsted has rated us "Good with Outstanding Features".



Carl Ward, Executive Headteacher

That's an achievement of which we can all be proud. At the moment, students leave us with regret at 16 and face a world of difficult choices and uncertainty. By introducing our new Sixth Form, we will give our students continuity in their learning, in an environment where they are known and which encourages the highest standards."

WORK-BASED LEARNING PROGRAMME

The Academy is looking to support all students' life opportunities whether that is university or entering the world of work.

The new Sixth Form Academy will offer a number of learning pathways and will support students' varying ambitions to study vocationally-related courses, in partnership with successful, highly regarded, companies.

Students will benefit from being able to choose from: traditional A-Levels; a Foundation route incorporating Diplomas; Apprenticeships; or Work-Based Learning.

The new and innovative Work-Based Learning approach will involve two distinct elements:

- **2 days per week at Academy studying Employability Skills, Maths and English to minimum stage 2.**
- **3 days per week developing vocational skills working in one of our partner businesses.**

The Work-Based Learning option is a "Pre-Traineeship". This is an education and training programme that is combined with real, beneficial, work experience and is focused on giving young people the skills and experience that employers are looking for.

At its core are Employability Skills; English and Maths; and a high-quality work experience placement.

All of which, the Academy believes, will place our students in a much stronger position to obtain future employment in a very competitive world.

From September 2015, new Government rules require all young people to remain in education until their 18th birthday. Businesses cannot employ these young people during term-time, but do have the option of employing them during the summer, or for part-time weekend work. These rules will make participating in our Work-Based Learning programme even more attractive for businesses looking to recruit young people into their ranks.

BUSINESS PARTNERSHIPS

The Sixth Form Academy is seeking to enter into partnership with organisations that are able to provide a structured role for our students, through which they will access new experiences; develop work-related competencies; grow in confidence; flourish as individuals; and become ready for the world of work.

The biggest obstacle young people face when applying for jobs is their lack of experience. This concern is reflected in the views of industry leaders.

Kevin Oakes, CEO at Steelite International, explains that "As a world leading manufacturer of tableware, located in Middleport, we need young people coming into the organisation with the right skills, knowledge and aptitude. Anything we can do to support local education and to foster good relationships between education and industry is vitally important. Stoke-on-Trent's ceramics

industry is undergoing a renaissance and we must build for the future. A thriving Burslem town centre is vitally important. By locating the new Sixth Form Academy in the old Town Hall, we will help to increase footfall and boost the local economy."



Kevin Oakes, Chief Executive of Academy Sponsor Steelite International



PERFORMANCE

Haywood Academy is a successful, popular and oversubscribed school with a track record of academic excellence. Having been an Academy for only 2 years, the school **has become High Performing**. Based on 2014 GCSE results, the Academy is **in the top 5% of all schools nationally**, and is the **top non-selective secondary school in Stoke-on-Trent**.



THE ROLE OF BUSINESSES ▶▶▶

Businesses have a really exciting opportunity to nurture, grow and support young people from the Academy during their transition into the world of work.

The Academy is keen to work closely with businesses that can provide structured work placements, across a variety of sectors and disciplines.

These placements will give our students a real taste of working life, and an introduction to the skills needed to secure a future job and succeed in employment.

In addition, we would like the businesses to commit to:

- Interviewing the student for any appropriate jobs or apprenticeships that become available in your company from January 2017 onwards;
- Carry out an exit interview upon completion of the Programme;
- Provide the student with an Employer's Reference.

DID YOU KNOW? ▶▶▶

- We are the highest performing non-selective secondary school in the City.
- We are also one of the most improved schools and highest performing secondary schools in the UK.
- Ofsted has rated us "Good with Outstanding Features".

BUSINESS BENEFITS

- Helping young people to develop the skills, abilities and attitude that are required to enter the world of work - positively for them, the business and the local economy.
- The opportunity to grow their own talent, by nurturing young people to fit the requirements of their business.
- Creating a trainee placement could be more cost effective than hiring skilled and experienced staff, leading to a reduction in overall training and recruitment costs.
- The opportunity to influence the curriculum to ensure that functional skills being taught by the Sixth Form meet the needs of local employers.
- Developing rising stars for the future in the business.



OUR COMMITMENT

To ensure the success of the partnership, the Academy commits to:

- Providing a support contract between the Business and the Academy.
- Assisting businesses in the design of placement roles.
- Supplying an Exchange of Expectations document for each student taking part.
- Providing pastoral care to students in the workplace and at the Academy.
- Undertaking regular work-based skills assessments.



BENEFITS TO STUDENTS

- By choosing the Pre-Traineeship programme, students will benefit from the support provided to enable them to achieve/exceed their academic potential, as well as developing their capacity to be a sought-after member of any employment team.
- 3 days at work, gaining valuable experience in the first year possibly rising to 4 days in the 2nd year before they embark on an apprenticeship. Dealing with real life customers and situations, and learning new skills and competencies as part of the role.
- 2 days at the Sixth Form Academy following a curriculum that includes functional skills, Maths and English to Level 2 minimum.
- A 7-week Lead-Up Programme, which prepares the student for the world of work.
- A Pre-Traineeship that, when completed, far better equips the student to compete for an apprenticeship or a job.
- Building a CV with examples of work-based competency skills with practical experience.
- Improving English and Maths skills, which will boost the chances of getting a job, as well as improving long-term prospects and future earning potential.



HAYWOOD SIXTH FORM ACADEMY

Are you inspired to create an exciting opportunity through which your business can nurture, grow and support a young person - getting them started, effectively, in the world of work?

To find out more information on how you can become a Business Partner in Haywood Sixth Form Academy's Work-Based Learning Programme, please contact:

Mike Whittingham
Senior Assistant Headteacher
Haywood Academy

T: 01782 882614
M: 07454 712911
E: mwhittingham@haywoodacademy.coop

More information about Haywood Academy and Haywood Sixth Form Academy can be found at:
www.haywoodacademy.coop

Haywood Sixth Form Academy

Burslem Town Hall
Wedgwood Street
Burslem
Stoke-on-Trent
ST6 4EA

For more information contact Mike Whittingham on:

Tel: 01782 882614

Email: mwhittingham@haywoodacademy.coop



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